Subject: RE: Okada content update

Date: Tuesday, 18 July 2017 at 20:43:44 Hong Kong Standard Time

From: Kolbeck, Josh

To: Tanzi, Angela, Frydrych, Michal

CC: Belhocine, Lyes, Tessier, Sebastien, Lavigne, Denys, Robb, Anna, Roy, Justyn, Blais, Remus

Hello Angela,

To use the beams as a content element the system alignment needs to be improved and a content template needs to be created. The team is aware of this request and is working on if or how we would be able to accomplish the ask including, system alignment, content creation, and template generation. We will have a test plan by the end of August, expect to test in September, and demonstrate what is possible for the client by the end of September.

Best Regards,
Josh

-------- Original message --------
From: "Tanzi, Angela" <Angela.Tanzi@christiedigital.com>
Date: 07/17/2017 8:56 PM (GMT-08:00)
To: "Frydrych, Michal" <Michal.Frydrych@christiedigital.com>
Cc: "Belhocine, Lyes" <Lyes.Belhocine@christiedigital.com>, "Tessier, Sebastien"
<Sebastien.Tessier@christiedigital.com>, "Lavigne, Denys" <Denys.Lavigne@christiedigital.com>, "Robb, Anna"
<Anna.Robb@christiedigital.com>, "Kolbeck, Josh" <Josh.Kolbeck@christiedigital.com>, "Roy, Justyn"
<Justyn.Roy@christiedigital.com>, "Blais, Remus" <Remus.Blais@christiedigital.com>
Subject: Re: Okada content update

Hi Michal, thanks for the update. I am adding the tech team as I distinctively remember conversations regarding content on the beams and why we couldn't do this for tech reasons ... Josh, Justyn, Remus... please shed some light

Angela Tanzi
Director of Operations
Christie 360
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> On Jul 17, 2017, at 2:36 PM, Frydrych, Michal <Michal.Frydrych@christiedigital.com> wrote:
>
> Hi Team.
>
> I met with Max, Ted and Giulio last week to discuss content moving forward. Unfortunately the meeting got cut short so we couldn't go into detail about future prospects but instead focused on current content.
>
> Basically the entire 30 minutes was based on mapping the beam and cross bars and they asked why we had not done this as it was "discussed" in the VERY early content meetings held last year.
> My reply was simply, "why have we not been given direction for this and why has everything been signed off without it?" in which they fully respected.
>
> However, they now definitely want to see some sort of mapping on the beams and to also use the windows - e.g. fish swims around the beams and dives from one window into another.
>
> Their questions:
>
> ·   Can anything be incorporated into phase 3 content?
>
> ·   Can anything be done to phase 1 and 2 - overlay of images so instead of recreating completely, we would just be adding something over the top - e.g. bubbles or vines on the beams.
>
> ·   Can we create a mask for just the beams to share with Okada?

>
> I have not indicated that we can do any of this and did mention that current content is all nearly complete. I would however like to give them very clear reasonings as to what we can and cant do and why.
>
> Cheers
>
> Michal Frydrych
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